



## WIS 42 Resurfacing Project Gibraltar – Sister Bay (I.D. 4140-19-00/71)

### Business Coordination Meeting Town of Gibraltar November 1, 2018

#### *Project Information*

The project includes:

- Mill and overlay WIS 42 from Bluff Lane in Gibraltar to Country Walk Drive in Sister Bay.
- Extend sidewalk, curb, gutter, and storm sewer in Gibraltar to improve pedestrian safety and access to the Gibraltar Schools, Auditorium, and YMCA. This includes replacement and modifications of the storm sewer outfall located off Shore Road within Peninsula State Park.
- Miscellaneous repairs to curb and gutter, pedestrian curb ramps, storm sewer inlets and manholes, storm sewer pipes, culverts, and sidewalk.
- Storm sewer outfall relocation at Fish Creek Beach.
- Construction of a turn lane and sidewalk along Shore Road.

#### *Project Website*

A project website has been created to provide information on the project. As construction approaches, information will be placed on this website to provide information for field office location, field office phone number, and on-site field personnel.

**<https://projects.511wi.gov/wis42recon>**

#### *In This Together*

WisDOT recognizes businesses located in work zones have special needs. It's critical that customers have access to businesses and that they continue to visit them, regardless of any road work inconvenience.

The In This Together program includes:

- Workbook
- Case studies that demonstrate techniques that have been successfully used in communities throughout Wisconsin.
- Promotional samples showing a variety of examples of how businesses have promoted their businesses during construction.

This program is offered to business and community leaders as an idea source as they plan for road construction in their area.

Find out more at: <https://wisconsindot.gov/Pages/projects/in-together/default.aspx>

#### *Business Signing*

The Town of Gibraltar will be handling the coordination of business signing and placement during this project. For additional details, please contact the town office at (920) 868-1714.

Temporary business signing cannot be placed on traffic control devices or state signs. Business signs attached to these devices will be removed.

## Traffic Control

WisDOT is committed to staging this project in a manner that minimizes impacts to local businesses while completing the project as quickly as possible. The traffic impacts for this project are as follows:

- March 2019 – Early May 2019
  - WIS 42 will be detoured around Gibraltar. The detour will follow County E and County A.
  - WIS 42 will remain open in Gibraltar to Shore Road, however there will be flagging through work zones and parking restrictions.
  - WIS 42 will be closed from Shore Road to the YMCA pedestrian crossing. Access for local traffic will be permitted between Shore Road and Windmill Lane. Access for areas between Windmill Lane and County F will be from County F. Access to the Gibraltar Schools and Auditorium will be from Gibraltar Road. WIS 42 will be closed to all traffic from County F to the YMCA pedestrian crossing.
  - All other areas of WIS 42 will be open to traffic with flagging during work operations.
- Early May 2019 – Memorial Day Weekend
  - WIS 42 will continue to be detoured around Gibraltar, however local access will be restored up to County F. The detour will follow County E and County A.
  - WIS 42 will remain open for local access in Gibraltar to County F, however there will be flagging through work zones and parking restrictions.
  - WIS 42 will be closed to all traffic from County F to the YMCA pedestrian crossing. Access to Gibraltar Schools and Auditorium will be from Gibraltar Road.
  - All other areas of WIS 42 will be open to traffic with flagging during work operations.
  - Detour will be modified prior to Memorial Day weekend. The detour will then use County F and County A.
- Memorial Day Weekend – End of June 2019
  - WIS 42 will be detoured using County F and County A.
  - WIS 42 will remain closed to all traffic between County F and the YMCA pedestrian crossing. Access to Gibraltar Schools and Auditorium will be from Gibraltar Road.
  - No work permitted in Gibraltar from Bluff Lane to Shore Road and in Ephraim from Brookside Lane to Anderson Lane. WIS 42 will remain open at all times in these sections.
  - All other areas of WIS 42 will be open to traffic with flagging during work operations.
- July 2019 – Labor Day Weekend
  - No work permitted along WIS 42.
- Labor Day Weekend – Early October 2019
  - No work permitted on Labor Day weekend.
  - All areas of WIS 42 will remain open to traffic with flagging during work operations.

## Contacts

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**PROJECT ID 4140-19-71  
GIBRALTAR - SISTER BAY  
DOOR COUNTY**

**WIS 42  
DETOUR PLAN**

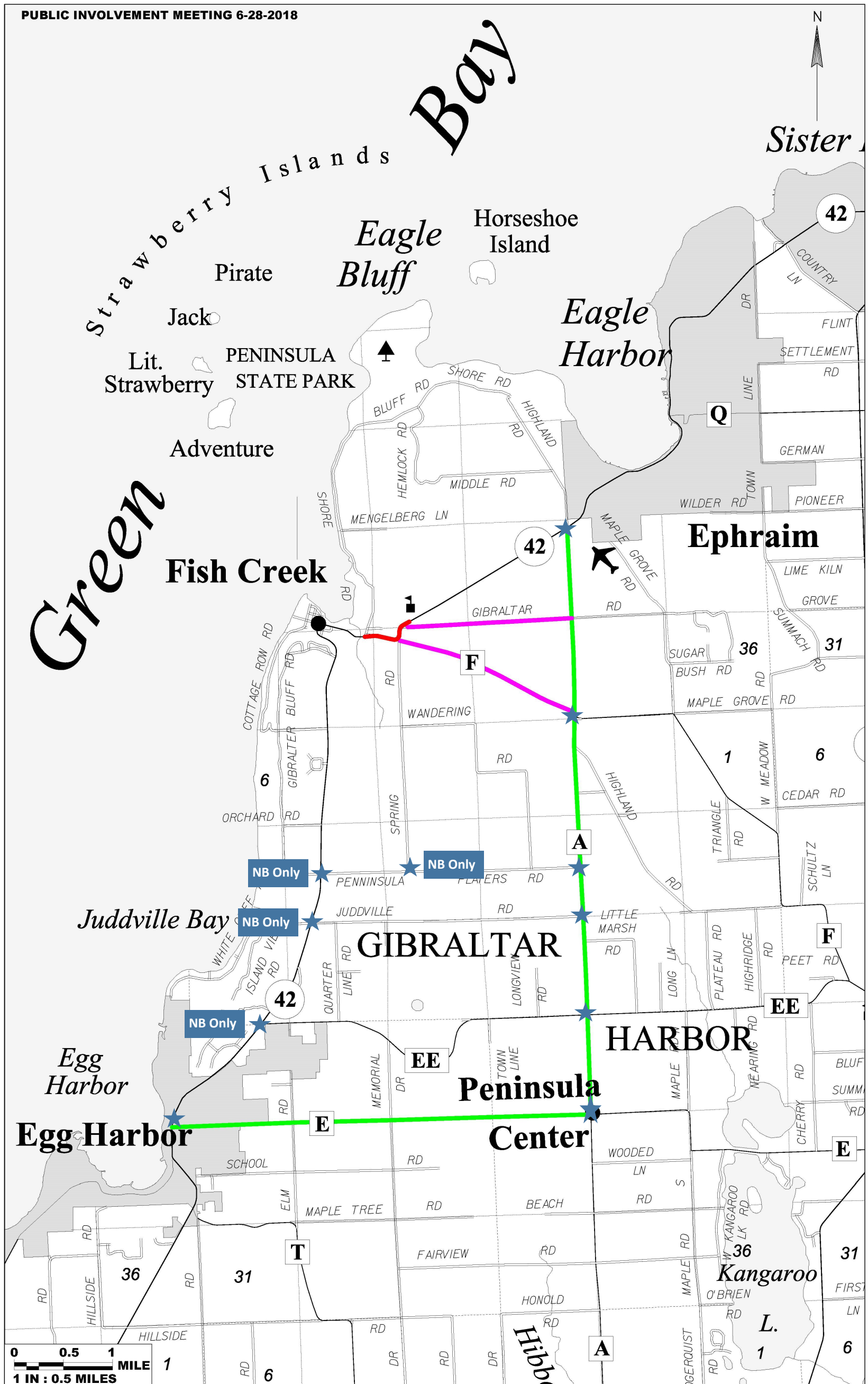
**STAGE 1  
SPRING 2019  
MARCH - PRIOR TO MEMORIAL DAY**

**LEGEND**

- **DETOUR: COUNTY E AND COUNTY A**
- **LOCAL ACCESS: COUNTY F & GIBRALTAR RD**
- **CLOSED ROAD: WIS 42**

★ General Signage "Open to Fish Creek Businesses" (Northbound and Southbound signs unless marked)

PUBLIC INVOLVEMENT MEETING 6-28-2018



# Sign Proofs

48" x 36"

Quantity **11**

48"

36"

**OPEN TO FISH CREEK BUSINESSES**  
Lodging - Restaurants  
Shopping - Gas Station

**OPEN TO FISH CREEK BUSINESSES**  
Lodging - Restaurants  
Shopping - Gas Station

**OPEN TO FISH CREEK BUSINESSES**  
Lodging - Restaurants  
Shopping - Gas Station

Qty 6

Qty 4

Qty 1

Client signature for approval: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this release, you are approving production of the work as specified on this document. Please examine all proofs carefully for accuracy. If changes are required, we will be happy to provide you a second proof free of charge. Thereafter, any further proofs will be billed at a \$10.00 minimum each.

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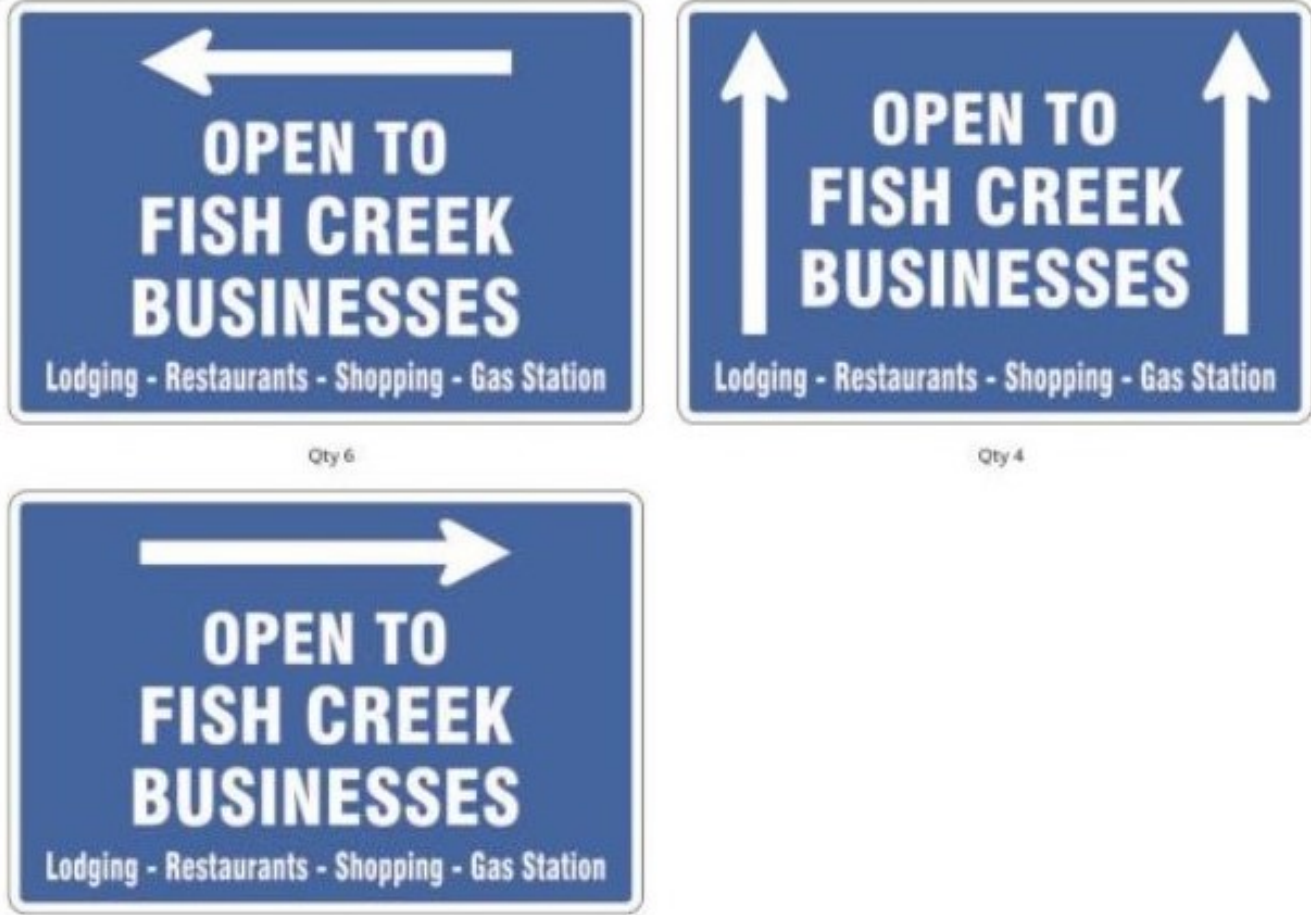
Page 1/1

72" x 48"

Quantity 11

72"

48"



Qty 6

Qty 4

Qty 1

Client signature for approval: \_\_\_\_\_ Date: \_\_\_\_\_

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1/1



30" x 30"

Quantity  
11



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**AD HOC BUSINESS SIGNING PLAN COMMITTEE  
PROPOSAL TO THE TOWN BOARD  
TOWN BOARD SPECIAL MEETING 10/18/2018**

*Below is the recommendation made by the Ad Hoc Business Signing Plan Committee. This excerpt was taken from the draft of the minutes of committee's meeting on 10/09/18.*

*Motion (Merkel, Stubenvoll):* To have Shane Solomon represent this committee and bring forward to the Town Board the following recommendation of signage and sign placement:

**Northbound**

- General signage "Open to Fish Creek Businesses" at every intersection on NB Hwy 42 (EE, Juddville Rd., Peninsula Players Rd)
- Hwy E & Hwy 42: Business-specific signage for: Alexander's, BP, Parkwood Lodge and those businesses affected by the hard closure
- Hwy E & Hwy A: Business-specific signage for: Alexander's, BP, Parkwood Lodge, and those businesses affected by the hard closure
- Hwy A & Hwy F Northbound: General sign "Open to Fish Creek" with arrows directing drivers on Hwy EE, Juddville Rd. and Peninsula Players Rd.
- Hwy A & Hwy F: Specific signage listing the specific businesses affected by the hard closure.
- Hwy A & Gibraltar Rd.: YMCA, School, Auditorium
- Hwy A & Hwy 42: Businesses specifically affected and inaccessible by the hard closure.

**Southbound**

- Hwy A & Hwy 42: Business specific and general "Open to Fish Creek"
- Hwy A & Gibraltar Rd: Business specific (YMCA, School, Auditorium)
- Hwy A & Hwy F: Same as the Northbound signage
- Hwy A & Hwy F (Stage 2): General Sign to Downtown Fish Creek with arrows directing traffic.
- Hwy F to Hwy A to Hwy E Detour: Same as Northbound signage.

## **Downtown**

Specific signage located at Hill St. & Hwy 42 and at Peninsula Player Rd. to keep visitors going toward the businesses

Business specific signage at road closure points directing visitors to those businesses

- Committee to request the ordinance on flags/banners be lifted so that businesses may use a uniform flag.
- General and business specific road signs on the roads and at intersections to be paid for by the Town
- Above and beyond that, including banners and open flags to be the responsibility of the business owners and/or cost-shared with the Civic Association.

*Motion carried.*

NOTE: At the Town Board Special Meeting on 10/18/18, the Town Board accepted the committee's recommendation for the general signage as submitted with the addition of signage at Peninsula Players Rd and Spring Rd, as well as additional signage during Phase 2 at Peninsula Players Rd and Cty Hwy A. The Town Board also approved a waiver of the current sign/flag ordinance during the project.